



Who we are

IMAGIC! is a leading Latin American company, pioneering the use of Content Architecture™ - which is the perfect union of Entertainment, Architecture, Marketing and Theming – as design and entertainment business planning creation tools.

This intersection of disciplines and talents is not only reflected on an innovative aesthetics but also on a true brand new way of presenting ideas and content on hospitality, leisure and entertainment facilities. Its result is a completely unprecedented and incredibly effective way of placing your business enterprise into the market, be it an existing one or still to be launched.

We are associated – for Latin American projects – to Jack Rouse Associates, which is the main and most prestigious firm in the world specialized in entertainment design. Due to our solid trajectory, we established a strong Brazilian presence where we have four offices located in São Paulo, Brasília, Fortaleza and Recife.

Operating in such different environments like Hotels, Resorts, Theme Parks, Museums, Corporate Attractions and many others, **IMAGIC!** always searches to add content and meaning to the enterprises in order to increase profitability, to generate a higher income and to establish consumers' loyalty.

Welcome to the world of **IMAGIC!**

What we offer:

Creation and execution of:

- Corporate Attractions (Business Museums and Brand Attractions).
- Entertainment Design.
- Architectural Design.
- Interior Architectural Design.
- Visual Communication.
- Internal and External Signage.
- Theme Equipment and Set designing.
- Uniforms and costumes.
- Attraction characters.
- Themed memorabilia design.



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